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Re-designed AgWired App Now Available for iOS

AgNewsWire – ZimmComm New Media, LLC announces a newly updated version of its popular AgWired App for iOS (iPhone and iPad). The new version has been built on a platform that will allow easy changes and new application opportunities. It is available now in the iTunes store:

<https://itunes.apple.com/us/app/agwired/id382820712?mt=8>.

“For the AgNerds out there, we have built a new backend on the app which allows it to actually be managed by AgWired itself,” says Chuck Zimmerman, ZimmComm New Media President. “New functionality is planned and of course the app allows us to display banner advertising for our sponsors.” A new Android version of the app will also be released shortly.

The AgWired App, which was introduced in 2010 as the first agricultural news and information app, allows users to easily keep up to date anywhere and provides multiple ways to see news filtered by key word categories. In addition, the app has a built in mechanism to provide the latest news produced by the ZimmComm News Network on alternative energy, the livestock industry and the latest in precision farming technology and efficiency.

The new app includes:

Most current news posted onto AgWired.com, including all key word category breakouts

*Current news from all ZimmComm News Network on-line publications:
Precision.AgWired.com, Animal.AgWired.com, Energy.AgWired.com and
ZimmComm.biz*

Weekly ZimmCast Podcast and regular Ethanol Report

Most recent ZimmComm YouTube and Flickr updates

All AgWired related Twitter posts

AgWired is the online community for everyone involved in agricultural marketing and communications, including farmers and ranchers, agricultural media and agribusiness, industry organizations and agencies. ZimmComm New Media is a multi-media, on-line agricultural information and content company formed in 2004 by Chuck and Cindy Zimmerman.

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