



New ECOSYSTEM Launched For On-Demand Enhanced Efficiency Fertilizer Production

Sarasota, FL– The Eco Agro ECOSYSTEM™ is bringing the ability to custom manufacture enhanced efficiency fertilizer (EEF) to your local retailer. The system will allow EEFs to be produced on-demand, customized to local conditions and without requiring extra storage bins. The development of PENXCEL Technology and products based on that platform make it possible to quickly blend a customized mix of stabilizers to meet the local need.

Andrew Semple, CEO of Eco Agro explains “We’ve seen interest from fertilizer manufacturers in developing the EEF market worldwide. The challenge is the significant investment in infrastructure required to segregate materials during manufacture, storage, transportation and distribution.” Semple explains that the North American market has the ability to meet the needs for EEFs without these capital expenditures.

“Most modern retailers have the proper equipment in place to use our products in the ECOSYSTEM without additional investment,” observes Semple. Eco Agro has initiated testing the ECOSYSTEM approach with the help of equipment manufacturers who supply the industry with blending equipment. Semple states, “A number of these equipment companies have embraced the ECOSYSTEM. It allows the local retailer to use their existing bins and blending capacity. And the companies have been testing N YIELD and N-BOUND stabilizers in their equipment development trials for new machinery as well.”

Norm Davy, CMO of Eco Agro has worked with the equipment companies as they have successfully tested the ECOSYSTEM concept. Davy shares, “The equipment industry leaders appreciate the ease of using PENXCEL products like N YIELD and new N-BOUND nitrogen stabilizers. The liquid products pump easy, even in cold weather. In a blender, they quickly coat and penetrate fertilizer granules. And they aren’t corrosive.” Faster blending times and drier, free-flowing product get positive reviews from retailers as well. Repeated demonstrations show the system delivers, in high-throughput systems, including tests in below freezing conditions.

Davy encourages retailers to consider EEFs for 2016 and not to be discouraged by what they’ve heard of the investment required. With the same bins and raw materials, he knows the Eco Agro ECOSYSTEM will have a positive impact on the retailer. His reasoning is that the ECOSYSTEM allows them to capture value only they can provide, but providing a prescription EEF to match local conditions. It’s a unique ability that a fertilizer manufacturer a thousand miles away can’t match.

Visit the Eco Agro website at ecoagro.com.

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About the company:

Eco Agro is a USA based nutrient efficiency company dedicated to the development and commercialization of technologies to help plants grow more efficiently. With offices located in Florida, Texas, Illinois, North Carolina, Arkansas, Minnesota, Wisconsin, Canada, China and Brazil, Eco Agro is providing innovative and quality products to the growing nutrient market, with focus on an economic, agronomic and responsible approach. Learn more at www.ecoagro.com.

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