

> Innovating for Sustainable Agriculture

### PROGRAM

### September 18, 2017 – optional program

TIME	EVENT	PLACE
	Individual Arrivals at Hotel	Hotel Nikko, Düsseldorf Immermannstraße 41, 40210 Düsseldorf
09:00 a.m. – noon	Community Event (f. Monheim participants only) Bring students in for a morning of experiments at Baylab in Monheim	Baylab, Crop Science Headquarters Alfred-Nobel-Straße 50, 40789 Monheim am Rhein
02:00 p.m.	Departure via Bus Shuttle	<b>Hotel Nikko</b> Meeting Point: Hotel Lobby at 01:45 p.m.
03:00 – 06:15 p.m.	Visit to Bayer farm, Laacher Hof	Laacher Hof Schleiderweg 52, 40789 Monheim am Rhein
03:00 – 03:15 p.m.	Welcome to the farm	Laacher Hof
03:15 – 5:30 p.m.	Farm show with learning stations Bayer products and solutions for global/local challenges, sustainable agriculture in practice, digital farming in practice, and more.	Laacher Hof
05:30 – 06:15 p.m.	Food Chain Panel Discussion with a.o. local grower, logistics provider, and a food blogger: Moderated by Stephan Brunner, Food Chain Partnership Bayer	Laacher Hof
06:15 p.m.	Barbecue	Laacher Hof
08:00 p.m.	<b>Departure</b> via Bus Shuttle back to hotel Shuttles depart on the hour, 08:00 – 10:00 p.m.	Laacher Hof



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#### **September 19, 2017**

TIME	EVENT	PLACE
07:30 a.m.	<b>Departure</b> via Bus Shuttle (and departure at 8.30 a.m.)	Meeting Point: Hotel Nikko, Düsseldorf Hotel Lobby at 07:15 a.m. (or 8.15 a.m.)
08:30 – 10:00 a.m.	Visit of "Fields of the World" Exhibition (optional) incl. breakfast	<b>Tropicarium</b> , Crop Science Headquarters Alfred-Nobel-Straße 50, 40789 Monheim am Rhein
10:00 – 10:05 a.m.	Welcome Beth Roden, head of Crop Science Communications	Tropicarium
10:05 – 10:50 a.m.	Crop Science Executive Address Liam Condon, Member of the Board of Management of Bayer AG and President of Crop Science division, and others	Tropicarium
10:50 – 11:35 a.m.	Q&A with Crop Science Senior Management	Tropicarium
11:35 a.m. – 01:00 p.m.	Buffet Lunch Interviews with Crop Science Senior Management  Poster Sessions, interactive session to engage with program leaders of Bayer's global agricultural initiatives	Tropicarium
01:00 – 01:45 p.m.	<b>Keynote Address</b> Gerd Leonhard, futurist, author, keynote speaker	Tropicarium
01:45 – 02:30 p.m.	Panel Discussion Sustainable Agriculture and a Sustainable Food System	Tropicarium
02:30 – 03:15 p.m.	Panel Discussion Innovation in Agriculture	Tropicarium
03:15 – 04:45 p.m.	Interviews with Crop Science Senior Management  Poster Sessions	Tropicarium



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04:45 – 05:30 p.m.	Panel Discussion Regulatory Perspectives on Current and Future Technologies	Tropicarium
05:30 – 06:15 p.m.	Grower Panel Challenges farmers are facing worldwide	Tropicarium
06:15 – 06:30 p.m.	Voting Session and Closing Remarks	Tropicarium
End of Official Program: Transfers to Airport/Train Station/Hotel		
06:30 p.m.	Departure via Bus Shuttle to <b>Optional Dinner</b> (or hotel/airport) (shuttles depart on the hour, 06:30 – 08:30 p.m.)	Restaurant Bocconcino Kaistraße 4-6, 40221 Düsseldorf



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September 20, 2017 – optional program: Four alternative visits

#### **Alternative 1:**

Visit to <u>Wageningen University & Research Center, Netherlands</u>, one of the world's leading universities in life and agricultural sciences.

TIME	EVENT	PLACE
08:00 a.m.	Departure via Bus Shuttle	Meeting Point: Hotel Nikko, Düsseldorf Hotel Lobby at 07:45 a.m.
10:30 – 03:00 p.m.	Tour of Wageningen research facilities incl. lunch break	6708 PB Wageningen, Netherlands
03:15 p.m.	<b>Departure</b> via Bus Shuttle Shuttles to hotel and airport in Düsseldorf (approx. arrival time: 5.30 p.m.)	6708 PB Wageningen, Netherlands
07:00 p.m.	Optional Dinner	Hotel Nikko, Düsseldorf



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#### **Alternative 2:**

Visit to Max Planck Institute for Modern Breeding Techniques, Cologne, Germany

TIME	EVENT	PLACE
07:45 a.m.	Departure via Bus Shuttle	Meeting Point: Hotel Nikko, Düsseldorf Hotel Lobby at 07:30 a.m.
9:00 – 12:00 p.m.	Tour Max Planck Institute for Modern Breeding Techniques	Carl-von-Linne-Weg 10, 50829 Cologne, Germany
12:30 – 02:00 p.m.	Lunch in Cologne	
02:15 p.m.	<b>Departure</b> via Bus Shuttle Shuttles to hotel and airport in Düsseldorf (approx. arrival time 3.30 p.m.)	Cologne, Germany
07:00 p.m.	Optional Dinner	Hotel Nikko, Düsseldorf



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#### **Alternative 3:**

Visit to Bayer Vegetable Seeds Site, Netherlands.

Under the Nunhems brand, Bayer offers expert advice and high-quality seed varieties of ~25 vegetable crops. Learn more about the latest greenhouse technology, how Bayer addresses the need of our partners in the food chain, and taste the latest innovations in fruits & vegetables - reaching from sweet cherry tomatoes to crunchy snack cucumbers and colorful carrots!

TIME	EVENT	PLACE
07:50 a.m.	Departure via Bus Shuttle	Meeting Point: Hotel Nikko, Düsseldorf Hotel Lobby at 07:35 a.m.
09:30 a.m. – 01:00 p.m.	Presentation and Guided Tour on Vegetables Seeds	Vegetable Seeds Nunhems Netherlands B.V. Napoleonsweg 152 6083 AB Nunhem
01:00 – 01:30 p.m.	Buffet Lunch	Vegetable Seeds Nunhems
01:45 p.m.	Departure via Bus Shuttle Shuttles to hotel and airport in Düsseldorf (approx. arrival time 3:45 p.m.)	Vegetable Seeds Nunhems
07:00 p.m.	Optional Dinner	Hotel Nikko, Düsseldorf



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#### **Alternative 4:**

Guided tour at Crop Science Headquarters Site in Monheim, where most of Crop Science's R&D activities are located. Visit e.g. the insecticide or fungicide research labs, our substance library, our oilseed processing center, or the Beecare Center with the new apiary.

08:15 a.m.	Departure via Bus Shuttle	Meeting Point: Hotel Nikko, Düsseldorf Hotel Lobby at 08:00 a.m.
09:30 a.m. – 12:00 p.m.	Guided Tour	Crop Science Headquarters Alfred-Nobel- Straße 50, 40789 Monheim
12:00 – 01:30 p.m.	Lunch	
01:45 p.m.	Departure via Bus Shuttle Shuttles to hotel and airport in Düsseldorf (approx. arrival time 3:00 p.m.)	Crop Science Headquarters
07:00 p.m.	Optional Dinner	Hotel Nikko, Düsseldorf



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### PROGRAM

September 21, 2017 - Optional Program: Influencer Day

TIME	EVENT	PLACE
09:15 a.m.	<b>Departure</b> via bus	Meeting Point: Hotel Nikko, Düsseldorf Hotel Lobby at 09:00 a.m.
10:00 a.m.	Optimizing Photo/Video Techniques Workshop with expert in videography and photography for social channels	Rusticus restaurant & dairy farm Krähwinkel 4, 42799 Leichlingen, Germany
12:30 p.m.	Lunch	Rusticus restaurant & dairy farm
01:30 p.m.	Activities on the Farm	Rusticus restaurant & dairy farm
03:30 p.m.	Departure to Düsseldorf	
06:00 p.m.	Optional Cooking Class Using products from the farm	Düsseldorf