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Keith Hollenkamp
T: 877-522-2093 x700
E: keith@agrible.com

Agrible, Inc Adds 5 New Crops to Find My Seed, Free and Independent Seed Selector Tool

Agrible, Inc. has expanded its free Find My Seed™ tool to include 5 additional crop types. In addition to corn and soybeans, Find My Seed now includes thousands of varieties of wheat, barley, peanuts, oats, and cotton. The update also adds the latest third-party seed trials to ensure that growers receive the most accurate seed data available.

Find My Seed makes it easy for growers to find the right seed based on the factors that are important to them, such as location, soil type, seed technology, brand and more. After a grower selects a few options based on these factors, Find My Seed shows the top performing seeds that match their unique needs.

"Corn and soybean growers provided such a positive response to Find My Seed that we knew we needed to extend its reach to different crops," said Agrible CEO Chris Harbourt. "There is no other tool on the market that offers this much utility for this many crops that really drills down to the details in seed selection."

Find My Seed combines data from over 300,000 third-party seed trial plots from universities, independent researchers, and other third-party entities. This data, covering 23,000 different seed varieties, is then curated, standardized, and made easily searchable.

"Seed choice is one of the biggest, most expensive decisions a grower can make, and seed traits changes more quickly than almost any other farming technology," said Paul Miller, Chief Science Officer of Agrible. "By combining all of this data into Find My Seed, growers can finally be informed about the productivity of their seed choice for their soils, for their area, and for the needs of their operation with an unbiased tool."

Find My Seed is part of the Morning Farm Report suite of predictive analytics tools. These tools are designed to help growers make the best decisions on their operations. Find My Seed is available for free at www.findmyseed.com, and integrates with other tools found in Morning Farm Report.

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About Agrible

Agrible is working to assure that the global food supply is sustainably sourced, one field at a time, by connecting growers with partners, optimizing the opportunity for the grower, and bringing value to the ingredients supply chain. We forecast how weather will impact a range of crops, agricultural operations, and economic decisions. We drive to simplify big data, to innovate within existing production methods, and to be the leading voice of recommendations for our agricultural partners. Above all, we value the role of the farmer and work tirelessly to bring the most accurate, practical information to those who need it.