

Agrible joins Illinois Corn Growers Association for Precision Conservation Management Program

CHAMPAIGN, Ill., Feb. 18th, 2016 -- Agrible, Inc. has partnered with the Illinois Corn Growers Association (ICGA), as well as 30 other agricultural organizations, to implement the Precision Conservation Management Program (PCM), which was recently awarded a \$5.3 million grant from the U.S. Department of Agriculture (<http://www.nrcs.usda.gov/wps/portal/nrcs/detail/national/programs/farmbill/rcpp/?cid=nrcseprd598407#il>). The PCM program is designed to help farmers use the best practices to protect water quality and prevent nutrient loss.

The ICGA developed the PCM proposal and petitioned the USDA for funding which was granted through the USDA's Regional Conservation Partnership Program. The program has four main goals: promote adoption of conservation practices; encourage participation in conservation programs; track, analyze and demonstrate changes in farmer practices; and redirect currently-available precision technology tools to specifically address conservation challenge.

"IL Corn is excited to have Agrible as a partner in the PCM program," said Laura Gentry, Director of Water Quality Science at the ILCA. "We share Agrible's belief that good decisions are based on good information, and they provide tools that equip farmers to make the best decisions for their farms, their families and our environment."

As an ag technology company that works directly with growers, Agrible sees a tremendous role for precision technologies and decision tools in this collective effort to improve our water, soil and air resources. Agrible's predictive analytics tools specialize in using big data to aid growers in making the most informed and sustainable decisions on their fields.

"Conservation and sustainability are driving factors for our business and inform the technology we create," said Agrible CEO Chris Harbourt. "New technologies are going to play a pivotal role in the future of agricultural conservation and we're thrilled to be part of this program."

Other organizations partnering with PCM include the Illinois Corn Marketing Board, the University of Illinois, Farm Business Farm Management, and Heartland Science and Technology Group.

For more information on the PCM program, visit the IL Corn website at www.ilcorn.org/pcm

ABOUT AGRIBLE

Agrible provides actionable predictive analytics tools to growers all across the world. We predict how weather will impact crops, agricultural operations, and economic decisions. We aim to make big data helpful instead of overwhelming, to innovate within existing production methods, and to be the leading voice of recommendations for our agricultural partners. Above all, we value the role of the farmer, and work tirelessly to bring the most accurate, practical information to those who need it.

Contact:

Keith Hollenkamp
T: 877-522-2093 x700
E: keith@agrible.com